



Insights You Can't Get Anywhere Else

Confident decisions start with the right data.

Institutions are expected to manage costs, support learners, and make smart content decisions, often without the data to back them up. VitalSource Analytics & Insights change that by providing a clear view of adoption trends, learner engagement, and program performance, all in one place.

Make Data-Driven Decisions



Track Student Engagement

Access engagement dashboards that reveal how students are interacting with course materials across the term. Identify disengaged learners early and intervene before completion is at risk.



Increase Program Performance

Spot underperformance before the term ends. Monitor opt-out activity, student participation rates, and order and purchase data across your programs.



Evaluate Cost & Value

See student costs, opt-out trends, and how savings stack up across programs to justify and refine your course materials investment.

Access Trusted & Comprehensive Reporting



Discovery & Adoption Insights

Gain insights into adoption patterns that sharpen your content decisions and help manage costs.



Operational Insights

Reveal detailed student participation reporting, including enrollment data and order/purchase reports to support accurate and timely student charging.



Engagement Insights

Monitor student engagement patterns across the term, identify learners who may be falling behind, and act before completion is at risk.



Performance Insights

Track adoption trends, understand student participation patterns, and quantify overall student savings to deliver a value-driven learning experience.



Smarter content decisions start with better data.