

# Inclusive Access: Student Savings Are Just the Beginning

UP TO  
**60%**  
OFF!

Inclusive Access is a course materials affordability model that ensures every student has access to their **digital** course content on or before the first day of class at **reduced costs**. With **savings of up to 60%**, students' financial pressures are eased and their success and outcomes are improved.

VitalSource delivers the industry-leading tools and platforms for Inclusive Access, including a deep catalog of course content from over 1,000 publishers, seamless integration with courseware, robust student communication tools for opting out, student engagement tracking for instructors, and more.

Take a closer look at the benefits of Inclusive Access for instructors and students:



## INSTRUCTORS

&

## STUDENTS



Maintain academic choice and freedom with a deep catalog of content to choose from

70% of students consult three or more sources when purchasing materials.<sup>1</sup> IA offers huge savings to students with no additional fees!

Access the Instructor Dashboard to track student engagement in their eBook and identify at-risk students—a capability not possible with print

Use financial aid, scholarships, and grants to purchase course materials and charge directly to student accounts

72% of those teaching an IA environment agree that the model reduces costs for students<sup>2</sup>

60% of students use different, outdated, and non-accessible formats.<sup>1</sup> With IA, students get direct access to the right content via the LMS.

Ensure students use the correct edition of adopted titles

100% offline access to digital content on multiple devices

Keep your adopted materials and start teaching on day one of your course

Simple-to-use opt-out tool

With 85% of students saying they delay or avoid purchasing required materials, IA ensures all students receive their course materials on day one<sup>1</sup>

Improved outcomes with accessing and studying course content from day one

→ Flip the page to learn how to get started!

VitalSource®

# If you're ready to offer your course in Inclusive Access, follow these three steps:

- 1** Indicate you want your course enrolled in **Inclusive Access** with your campus store manager when submitting your course adoption. Your publisher representative can help you collect this information for the campus store.



## ADOPTION DETAILS

TERM	
INSTRUCTOR NAME	
COURSE TITLE AND NUMBER	
TEXTBOOK/COURSEWARE TITLE	
ISBN	
CAMPUS STORE PRICE	

- 2** **Set up your LMS course.** Work with your LMS administrator and follow campus guidelines to integrate your course materials with your LMS. VitalSource and your campus store can help you with this step.

- 3** In addition to campus store communications, **be sure to update your syllabus to indicate how your students will access their content.**

### References:

- [1. https://news.vitalsource.com/2018-wakefield-research](https://news.vitalsource.com/2018-wakefield-research)
- [2. https://get.vitalsource.com/ia-survey](https://get.vitalsource.com/ia-survey)