

# Keeping Students One Click Ahead

4

## Ways eTextbooks Contribute to Student Success

### 1 ENGAGING INTERACTIVE CONTENT

88% of students feel they get better grades studying interactive content

>90% Over 90% believe eTextbook tools allow them to study more effectively

60% 60% agree the ability to take notes and highlight content improves learning

Track information learned  
Set goals

### 2 ANYTIME, ANYWHERE LEARNING

Mobile access + LMS integration = seamless access to learning materials—online, offline, anytime!

STUDY ON THE GO  
Top-rated feature

89% 89% of students have read an eTextbook on their mobile device

eTextbooks offer a seamless transition from using laptops in class to reading on phones—anytime access to their notes!

### 3 COST + CONVENIENCE

\$\$\$

Students save 40%–70% on eTextbooks vs new print price

eTextbooks SAVE TIME AND MONEY

87% 87% of students cite lower cost as a significant reason to make the switch to eTextbooks

Texas A&M University San Antonio students saved an average of \$1,374 per student when the business school switched to eTextbooks

Our students love it, the faculty love it, and administration loves it.

—Dr. Tracy Hurley, Dean of the College of Business at Texas A&M University

### 4 INSIGHT THROUGH ANALYTICS

eTextbooks with learning analytics help instructors assess and intervene to improve student success

Gain insights into which content students find most challenging or most useful

IDENTIFY AT-RISK STUDENTS  
Provide better student coaching

6% When the entire campus transitioned to eTextbooks, one community college in Tennessee saw GPAs improve by 6%, reversing a two-year GPA decline

VitalSource improves the learning experience by making it easier to create and deliver effective and affordable digital content. Our platforms provide students and educators access to immersive, engaging digital content. Interactive study and analytics tools give users experiences and insights that cannot be achieved with print textbooks. Learn more at [get.vitalsource.com](http://get.vitalsource.com).

VitalSource®